

Mirage Retractable Screen Features

Features of the Mirage Retractable Screen and its benefits to both the Dealer and the Consumer.



Feature	Consumer Benefit	Dealer Benefit
High Quality Finish <ul style="list-style-type: none">8 Standard 25+ Designer colors powder coated options10 Wood Grain options	<ul style="list-style-type: none">✓ Durability; resistant to scratches and marring✓ Ability to match or compliment home decor	<ul style="list-style-type: none">✓ Resists damage during installation✓ Virtually eliminates call back and makes for happy customers eager to refer the product
Robust Construction <ul style="list-style-type: none">.080" aluminum constructionHigh impact, UV resistant componentsExtra deep tracks top and bottom	<ul style="list-style-type: none">✓ Long lasting with the feel of quality✓ Long lasting even in harsh climates✓ Resists billowing in windy conditions	<ul style="list-style-type: none">✓ Delighted customers eager to refer product
Mesh Options <ul style="list-style-type: none">PVC coated fiberglassPolyesterGrey or charcoal	<ul style="list-style-type: none">✓ Durability without blocking view✓ Resists aggressive pets✓ Ability to match existing screen on the home	<ul style="list-style-type: none">✓ Few lost sales because of mesh options
Smooth Operation <ul style="list-style-type: none">Durable space aged plasticsFactory balance roller tubeRuns in silicon bronze bushing	<ul style="list-style-type: none">✓ Slides easily✓ Smooth operation✓ Built to last	<ul style="list-style-type: none">✓ Unique to Mirage, superior product to others on the market✓ Customers that notice the difference and eager to refer the product
Handle Design <ul style="list-style-type: none">Deep designEasy to grasp by users of all ages	<ul style="list-style-type: none">✓ Screen less likely to slip from your hand and slam	<ul style="list-style-type: none">✓ Delighted customers eager to refer the product
Limited Lifetime Warranty <ul style="list-style-type: none">Covers all parts for the life of the original purchaser, with the exception of the screens mesh. Visit www.miragescreensystems.com to view full warranty.	<ul style="list-style-type: none">✓ Peace of mind	<ul style="list-style-type: none">✓ Confidence in the products performance
Soft-Close Option <ul style="list-style-type: none">Fluid filled speed reducerFew mechanical parts	<ul style="list-style-type: none">✓ Eliminates accidental slamming of screen✓ Small chance of malfunction	<ul style="list-style-type: none">✓ No lost sales because of slamming concerns✓ Small chance of malfunction
Tension Adjustment	<ul style="list-style-type: none">✓ Easy to open with minimal screen re-coil✓ Custom adjusted to your needs	<ul style="list-style-type: none">✓ Ability to control screen re-coil without the use of a speed reducer✓ Customize tension to suit the needs of the customer and situation✓ Note: End users should not be encouraged to adjust the tension themselves.

Feature

Consumer Benefit

Dealer Benefit

Sill Adapter Options

- 7 sill adapters; powder coated colours, mill finish or 3 anodized finishes.

- ✓ Wide selection of sill adapters makes it possible to mount the Mirage screen to virtually any door opening
- ✓ Match or compliment your existing door sill

- ✓ The selection of sill adapters makes it possible to mount the Mirage screen to virtually any door opening

Everything Comes in One Box

- ✓ Time is valuable! Installation should be completed in one single visit
- ✓ No repeat trips for missing parts

- ✓ Time is valuable! Installation should be completed in one single visit
- ✓ No repeat trips for missing parts

Magnetic Latch

- 11 lb. neodymium magnet (*rare earth*) corrosion resistant with stainless steel strike plate

- ✓ Long, trouble free life, even in coastal areas
- ✓ Easy to open without tugging on the handle

- ✓ Delighted customers eager to refer the product

Size Adjustment

- ✓ Time is valuable! Installation should be completed in one single visit with no need for separate visits to measure and install
- ✓ Faster delivery

- ✓ Time is valuable! Installation should be completed in one single visit with no need for separate visits to measure and install
- ✓ Work from an inventory without waiting for 'made to size' screens

Visibility Decals on mesh

- ✓ Prevents accidentally walking into the screen when in use.
- ✓ Reduced potential and cost of replacing damaged mesh

- ✓ Delighted customers eager to refer the product

Pricing

- ✓ Despite the quality difference, Mirage remains competitive with other retractable screens

- ✓ Despite the quality difference, Mirage remains competitive with other retractable screens

